

FOR IMMEDIATE RELEASE:

Shelli's Travel Rebrands as Romance Travel Group

Destination wedding and romance travel agency says "I DO!" to a new name and brand

Minnesota, US – In response to continued growth and success in the wedding travel industry, Shelli's Travel is officially becoming Romance Travel Group. Shelli's Travel originated in 1998 as a full-service travel agency with one agent. The company soon found the romance travel niche and it quickly became its main focus and passion. As the popularity of destination weddings and romance travel grew, so did the need for bringing on quality agents to service the clients. This emerging niche and continued growth has prompted the company to reveal its new focus-driven brand, Romance Travel Group.

Specializing in romance travel allows the agents of Romance Travel Group to excel to a much higher level of expertise than your typical do-it-all travel agent. "Our team of award-winning agents is what makes this company so great," says Shelli Nornes, founder of the new Romance Travel Group. "Our new name is perfect. It describes exactly who we are and what we do best." The company will continue to provide the best in destination weddings, honeymoons and romance travel throughout the rebranding process.

"Shelli's Travel" served me well for a long time, however, it's not just me anymore. I have an exceptionally talented group of agents from around the country working with me now. We work closely together to ensure our clients have the best travel experiences possible. We've grown into something bigger and better than I ever imagined. Romance Travel Group represents us beautifully and I am confident that now is the time to make this name change." -Shelli Nornes, Founder

The agents of Romance Travel Group are industry recognized leaders in the art of destination wedding and romance travel planning. The company has received Wedding Wire's "Couples' Choice" award and The Knot's "Best of Weddings" award for the last four years and continues to be recognized as a "Top Agency" by hotel and tour operator partners throughout Mexico and the Caribbean. Reach Romance Travel Group at 507-267-4857. www.RomanceTravelGroup.com